



lift

getting to
work differently

The *lift* programme will find ways to make travel to work more attractive, fun and user-friendly. It is about taking steps to help airport employees to better understand travel choices.

Welcome to the fourth lift newsletter. This issue is the last one before a major milestone in the lift initiative – the launch week which starts on Monday, 12 February. There are some great prizes up for grabs. Make sure you register for the carpooling tool on the lift website, www.liftataucklandairport.co.nz

① Launch week 12–16 February

The *lift* launch week will focus on getting the word out about our travel plan and the carpooling initiative. It will also encourage people to go to the *lift* website (www.liftataucklandairport.co.nz) and register for the carpooling tool.

WIN! lift photo competition win an iPod nano!

Do you own a kayak, penny-farthing or horse? Think of a weird and wacky (or just different) way to get to work, get a photo taken, then email it to lift@akl-airport.co.nz. It doesn't have to be a long-term solution to getting to work... just a fun set-up photo shoot. Remember safety first! Entries to be received by Thursday, 15 February. You could win an iPod nano, courtesy of Regency Tax & Duty Free.

More details are on the *lift* website, where you can enter competitions by email. Otherwise pass your entry on to your *lift* working group representative (the list is at the end of this newsletter). www.liftataucklandairport.co.nz

participating organisations

2 Travel hero

Travel heroes are people at the airport who are *getting to work differently*.



Paul Divers of Auckland International Airport Limited is our latest *lift* travel hero. In his own words...

"I purchased my Vespa in early 2005, most likely due to the early onset of a mid-life crisis, and realising I couldn't afford a sports car! So whilst the perceived benefits were mostly around trying to look cool, I've found in the last 18 months there are a few other really useful upsides.

For a start, scootering to and from work is heaps cheaper than driving. Earlier this year, when petrol prices were peaking, I estimated the round trip from Titirangi to the airport was costing me about \$12 per day in fuel if I drove my car. By comparison, the same return trip on my scooter was about \$3. Petrol prices have eased off a bit now, but I'm fairly sure I can still save myself about \$7 every day I use my scooter rather than driving.

The other major benefit is knowing my journey time is more certain on the scooter than in the car. On a clear run, Titirangi to the airport can take about 25 to 30 minutes in the car. But the journey home at 5.30pm can be anywhere from 30 minutes on a really good day, to one hour 15 minutes on a bad day. On the scooter, I have managed to find routes that avoid the motorway. The journey time to Titirangi is almost always about 40 minutes. When the traffic backs up along Hillsborough Road I just ease along the inside, much like a cyclist would. It's a good buzz nipping past the motorists sitting bumper to bumper in their cars.

Overall, I've found scootering a great alternative to the car. OK, it's no fun on a wet day, but waterproof gear doesn't need to be expensive. And I've found you can park a scooter much closer to the terminal than anyone can park a car!"

3 *lift* website

Here are some of the things you can do on the site:

- Register for the carpooling tool – just click on the link
- Get the latest *lift* news on travel alternatives, new initiatives, events, travel tips etc.
- Enter *lift* competitions
- Download previous *lift* newsletters

Register and win

You can now visit the *lift* website – the address is www.liftataucklandairport.co.nz. The first 50 people who register for the carpooling tool will receive a coffee voucher from Take Off – the new espresso bar at the domestic terminal. Terms and conditions are on the *lift* website.

The website will be expanded and developed as the *lift* programme develops. Ideas for the website can be emailed to lift@akl-airport.co.nz.

4 Carpooling tool

The carpooling tool is located on the *lift* website. This will enable you to match up with potential carpoolers in your local area. For more information on this, check out the third *lift* newsletter (December 2006), also available on the *lift* website.

5 What's coming up?

- *lift* launch week from 12–16 February
- The *lift* working group will continue to work on other initiatives, such as improving public transport options to the airport with ARTA and Airbus
- Bike Wise week from 24 February to 4 March. Go to www.bikewise.co.nz

6 Who can I contact for more information?

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www.liftataucklandairport.co.nz