



lift

getting to
work differently

The *lift* programme will find ways to make travel to work more attractive, fun and user-friendly. It is about taking steps to help airport employees to better understand travel choices.

1 Background

In late 2004, Auckland International Airport Limited (AIAL) began a comprehensive study into the issue of surface access routes to the airport. From the findings of the study, a number of initiatives were identified, including developing a staff travel plan for the airport.

The travel plan, called *lift*, initially encompasses staff from AIAL, Air New Zealand, Customs, the Ministry of Agriculture and Forestry (MAF) and the Aviation Security Service (AvSec).

2 What is a travel plan?

A travel plan is a package of measures designed to improve access to a workplace by identifying, facilitating and promoting travel choices. The aims of travel plans include:

- Giving people cheaper travel options
- Helping organisations with recruitment by making staff travel easier and cheaper
- Reducing road traffic

Travel plans are seen as an important part of the jigsaw in the sustainable transport system, and studies in the UK have shown that such plans can reduce the proportion of car journeys by at least 18%.

participating organisations

3 Why are we introducing a travel plan at Auckland Airport?

Each day, over 80,000 vehicles travel to and from Auckland Airport. With the growth in passengers and staff at Auckland Airport, it is expected that this demand will increase by around 90% by the year 2015, placing pressure on the roads to and within the airport precinct and causing frustration for airport staff and passengers alike.

With over 10,000 people working at Auckland Airport, *lift's* aim is to firstly encourage staff to think about getting to work differently, and provide practical travel solutions. These initiatives are being developed by staff who work at Auckland Airport.

4 Survey results

In late 2005 airport staff participated in a survey to find out how we travel to work, when and where from. Thank you to all staff who took part. The results were:

- A 21% response rate – from a population sample of 5,996 employees. Compared to other surveys, this is a fantastic rate of response, so well done!
- Almost 95% of employees travel to work by car. Other travel methods used by the remaining 5% are cycling, public transport, walking, taking a taxi and motorcycling.
- Although the airport operates 24 hours a day, the peak weekday arrival time for staff is between 0500 and 0800; the departure peak is between 1500 and 1800.

Who can I contact for more information?

- lift@akl-airport.co.nz
- Kate Edenborough, environmental officer, AIAL, phone 256 8138

5 The *lift* programme

Some of the *lift* initiatives being considered are:

- **Carpooling** – this is a scheme when two or more people share a car journey to/from work. There is an opportunity here to improve communication between people who work at the airport – carpoolers can be matched informally by word of mouth, text messaging, or through a database. Auckland Airport carpooling software is being produced so you can link up with airport employees online.
- **Improved Airbus service** – potentially better suited to airport staff.
- **Personalised journey planner** – a public transport door-to-door plan focusing on individual travel needs and providing information on ways to travel.
- **Airport precinct transport ideas** – ways of getting around the airport for meetings and lunch time trips.
- **Rail link transport** – a fast direct link from the airport to local railway stations.

6 Where to from here?

- Focus groups will help to confirm what *lift* solutions will work at Auckland Airport, and how they will work.
- A range of solutions will then be offered to staff.
- Ongoing *lift* education, information and incentives for staff to get to work differently will be provided.
- Long term, it is envisaged that *lift* will be rolled-out to all staff.

The launch of the *lift* programme is planned for summer 2006/07. Competitions, incentives and events are being planned for this exciting airport initiative. If you have any ideas, please use the email address below.