



The *lift* programme will find ways to make travel to work more attractive, fun and user-friendly. It is about taking steps to help airport employees to better understand travel choices.

Nine months into lift and almost 400 carpoolers have registered, transport providers have introduced discounted staff fares and more travel options are on the way. Enjoy the summer and keep an eye out for more lift newsletters, promotions and prizes!

① All change please!

This newsletter brings details of a change to the *lift* team with the appointment of Martin Fryer as Sustainability Advisor at Auckland Airport. Martin comes from a background in environmental sciences, pollution control and climate change work. He is also no stranger to the Airport as he has previously worked for Air New Zealand.

Martin will take over the day-to-day management of the *lift* programme and is already working with ARTA and Manukau City Council on improving public transport links to the Airport.

Martin says, "As Sustainability Advisor my role covers environmental, economic and socio-cultural aspects at the Airport and it's an exciting challenge. I have registered on the Rideshare website, found a match

and almost had a lift until my potential rideshare broke her ankle! Get well soon, Cindy!

"Sustainable transport is a key issue at the Airport and I will be working closely with all stakeholders to ensure we have improved surface access and more choices about getting to work differently.

"Our most recent *lift* survey revealed we are still heavily dependent on the car, many of us drive to work alone and convenience is a key factor. So I will be working hard to make other travel options both available and convenient.

"In the meantime, here are some hints on being a more fuel-efficient driver."



Martin Fryer, Sustainability Advisor, our new *lift* team member

2 Some safe and easy ways to cut your fuel bill by 20%

- Keep your tires inflated to the correct pressure and save up to five per cent.
- Don't speed – as well as being illegal, driving at 110km/hr uses around 13 per cent more fuel than driving at 100km/hr.
- Avoid short trips where you can – cold engines can use up to 20 per cent more fuel.
- Drive smoothly – accelerate smoothly and gradually. Use economy mode where fitted in automatics.
- Reduce idling time – if you are going to be stationary for more than 30 seconds, switch your engine off.
- Look ahead – keep a good distance between you and the vehicle ahead to avoid lots of accelerating and braking.
- Look after your vehicle – a properly serviced car can be around five per cent more fuel efficient.
- Watch air conditioning – switch it off when it's done its job and save up to 10 per cent.
- Keep your load down – take unnecessary weight out of your car and take off roof racks etc when not in use.

(source: fuelsaver.govt.nz)

3 lift Travel Plan Rideshare extended to June 2008!

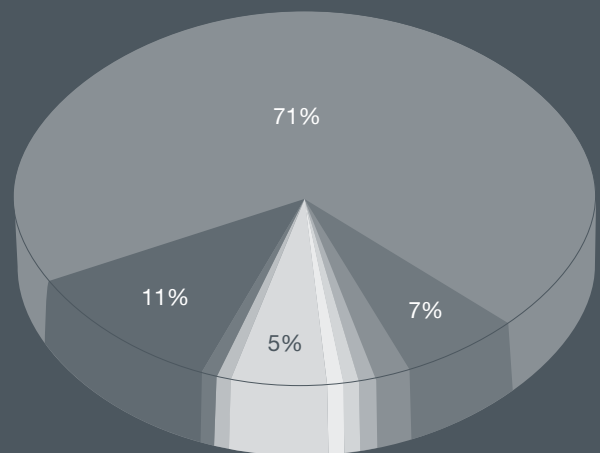
ARTA has agreed to extend the Rideshare software right through to June 2008, which is fantastic news and provides a great opportunity to build up a critical mass of people registered as potential carpoolers.

The more people who are involved, the more matches available and the more convenient the whole scheme becomes, and carpooling will become the preferred option for more people looking at getting to work differently.

ARTA conducted a survey, both on-line and in paper form, and over 200 people filled one out. The results were interesting as 85 per cent of staff spend less than half an hour travelling to work and 97 per cent live within an hour of the Airport. Unfortunately, 71 per cent of respondents still travel to work alone in a car. These few statistics indicate that any public transport options have to be both convenient and price competitive.

The survey also asked about working hours and patterns and the results show that 64 per cent of airport workers could be carpooling as they are full-time and on either regular shift or office hours. Only five per cent were on part-time work and 18 per cent had flexible working hours.

Travel mode – weekdays



- 71% Drove alone
- 11% Ran/walked
- 7% Drove with passenger(s)
- 5% Carpool/Rideshare
- 2% Did not work this day
- 1% Cycled
- 1% Motorcycle/scooter
- 1% Did not travel – worked from home
- 1% Cycled
- 1% Other
- 0% Passenger in a private vehicle
- 0% Public transport (bus/train/ferry)

Questions were also asked about why people hadn't changed the way they got to work and there were two clear key drivers:

- public transport was either not available or unrealistic;
- private car was the fastest and offered the most flexibility.

Carpooling is potentially also seen as a slower and less flexible travel option – those involved in *lift* would obviously disagree and the stories in this newsletter show that people and companies are committed to the programme and having a lot of fun with it too!

People gave the following prime reasons for carpooling:

- saving money (and fuel is only going to get more expensive);
- park closer to work (*lift* priority spaces are there exclusively for carpoolers);
- and to help the environment (reducing fuel burn reduces greenhouse gas emissions and other air pollutants and reduces congestion and noise).

4 Competition time

Airbus has seen a huge increase in staff using the Airbus Express service, having introduced a 50 per cent discount on the fare for holders of airport identification.

Gary Fitzsimons, Operations Manager is also looking at introducing monthly passes for regular users of the Airbus Express service. He has also offered one lucky newsletter reader a free monthly pass!

To enter just email Martin Fryer at fryer.m@akl-airport.co.nz with your name and a contact number and suggest, in not more than 20 words, why you deserve a monthly Airbus Express pass.

Martin will draw up a short list and liaise with Gary to pick a winner – to be announced in the next newsletter.



Martin with Airbus Express driver Mata Tuimauga

5 Look out for Low Emission Vehicles (LEV)

Auckland Airport, as part of terminal expansion, is seeking to be accredited under a US Green Building Council scheme called LEED – Leadership in Energy and Environmental Design. The accreditation requires the building to meet certain criteria around transport, and the Airport wants to encourage the use of hybrid and fuel-efficient vehicles.

Twenty-one LEV Spaces will be introduced in the public carpark and four in the staff car park. There will be seven spaces for priority parking for hybrid and fuel-efficient cars (up to 1.8l capacity). It's a small way of encouraging people to look at hybrid and smaller engine vehicles which will reduce fuel consumption and engine emissions.

Auckland Airport is replacing, through Giltrap Motors, two of its vehicle fleet with low emission vehicles. This includes a Hyundai Getz and a VW Polo BlueMotion – the world's lowest CO₂ emitting production car. The five-door Polo emits just 104g CO₂/km and can travel an amazing 1,184km on a single tank of diesel. Both cars will be especially sign-written so the message is relayed wherever they operate. Look out for both vehicles in and around the Airport.



Picture shows Tom Watford of Auckland Airport with the VW Polo BlueMotion

6 Cycleway feasibility study under way

GHD Environmental Consultants in Manukau adopted the Puhinui Cycleway as part of an initiative of World Environment Day earlier this year. Travel Plan data has been provided by Auckland Airport, part of the team that includes GHD, Manukau City Council and Transit.

The concept of adopting a cycleway in this instance will involve carrying out a preliminary design and report to assess the feasibility of providing a formal cycleway along Puhinui Road from State Highway 20B interchange to Orrs Road, through the Airport to George Bolt Memorial Drive.

Look out for more articles on this in future *lift* newsletters.

7 lift winners

The *lift* survey, covered above, carried spot prizes for those people who took the time to respond both on-line and in paper form. The three winners of movie passes are Zhenzhen Lu, Geoff Guild and Ken Webb. The on-line winner of a \$50 Butterfly Creek voucher is Michelle Boyce.

We also have prizes for every 50th registrant, and the winner of a double movie pass for being the 350th *lift* carpool registrant is Liam Sheehan, who works for Customs.

Congratulations to you all, and thank you for supporting our programme. We hope you enjoy your prizes!



Michelle Boyce, winner of the \$50 Butterfly Creek voucher



Zhenzhen Lu, from A C Nielsen, winner of a double movie pass

8 lift Travel Heroes!

Lift is so successful in both MAF and Customs that when new employees are inducted they are given information on the programme and, if people are carpooling, then that is taken into consideration when their shift rosters are worked out – well done Customs and MAF.

Lift is also gaining a reputation outside the main companies involved and the *lift* team has started to receive requests from other organisations at the Airport. Regency Duty Free has a dozen carpoolers already signed up, including Laura Baker and Elmira Naghizadeh who obviously have lots of fun sharing a lift!



Laura Baker and Elmira Naghizadeh from Regency Duty Free

Who can I contact for more information?

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