



lift

getting to
work differently

The *lift* programme will find ways to make travel to work more attractive, fun and user-friendly. It is about taking steps to help airport employees to better understand travel choices.

Welcome to the second lift newsletter. This issue features some lift travel heroes, outlines the results of the lift focus groups, and updates you on what is happening next.

Who are *lift* travel heroes?

Travel heroes are people at the airport who are *getting to work differently*. There are a number of staff from various organisations who already carpool, cycle and use alternative transport methods.

One of the *lift* initiatives is carpooling. Two proactive AIAL employees have got a head start. Paddy Phipps and Gayle Ryan have been carpooling together from Howick for six months. They take turns driving – one week on and one week off. This is an easy way to share the driving and petrol costs. Paddy and Gayle have enjoyed travelling together as they are both decorating their houses and are 'foodies' which gives them plenty to talk about on the hour journey to and from work. Both wish they had started carpooling sooner!

WIN!

Let us know if you or your colleague is a travel hero – email lift@akl-airport.co.nz and you could win vouchers for petrol, CDs, cycle accessories or bus passes. We are looking for heroes from all parts of the region – so let us know what suburb you live in.

We have heard of people who catch the train to Puhinui Station then cycle to the airport – it would be great to hear from you. We've also heard rumours of cycle addicts cycling in from Howick and Titirangi. But it's not just cyclists getting to work differently. If you scooter – let us know! If you catch the bus – let us know!

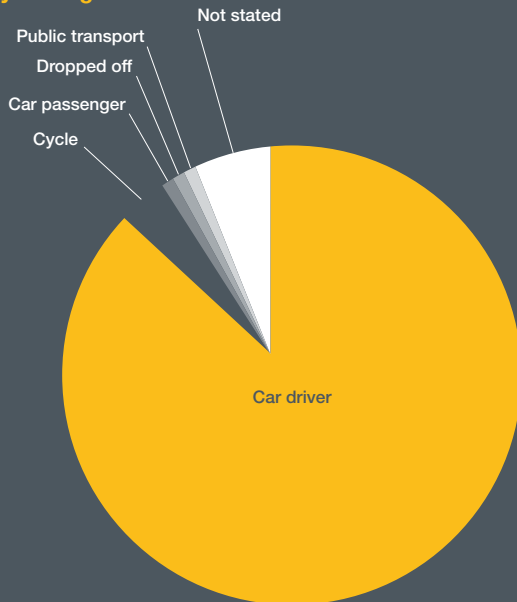
participating organisations



Focus group results

Five *lift* focus group sessions were held in July 2006. The purpose of the sessions was to identify staff views on some of the possible *lift* programme measures that were presented to them.

Key findings



The majority of participants were car drivers, as shown. It was acknowledged that a large proportion of airport employees are shift workers. Overall participants were receptive to the car pooling and a potential rail/bus link. Participants viewed the existing bus services to and from the airport as expensive, unreliable, indirect and having timetabling that did not reflect shift patterns. Participants were receptive to using a bus if it was as frequent as every 15 minutes, direct and stopped within walking distance of their house. The *lift* working group will continue to work on how such initiatives, and others, could work for Auckland Airport.

Where to from here?

- We are working with the Auckland Regional Transport Authority (ARTA) to set up a carpooling website which will enable people to be matched with potential carpoolers in their local area. If you are interested in looking at a demonstration of a similar carpooling system, go to www.jbgb.com/st-demo.htm and scroll to the bottom of the page and click on 'enter the Computer Associates demo'. There is also a UK Airport Carshare website that is worth having a look at, go to www.airportcarshare.co.uk.
- We hope to be able to launch the *lift* carpooling scheme in late February 2007.
- Other *lift* initiatives include working on improving public transport options to the airport with the ARTA and Airbus.

You can download the first *lift* newsletter from www.auckland-airport.co.nz. Click on company information.

Travelwise

Auckland Regional Transport Authority (ARTA) is working with a number of workplaces to develop workplace travel plans like the *lift* programme. The aim of the ARTA programme, called Travelwise, is to work with 30 workplaces per year to achieve a reduction of 3,500 cars from the morning peak. ARTA has recently finished work with Watercare and Vodafone to develop similar programmes.

Participating organisations:

- Auckland International Airport Limited
- New Zealand Customs Service
- Aviation Security Service
- Air New Zealand
- HMSC-AIAL Limited
- MAF

Who can I contact for more information?

- lift@akl-airport.co.nz
- Kate Edenborough, environmental officer, AIAL, phone 256 8138